



Dear friends,

Thanks to your unwavering support, a new year of action, innovation and energy has enabled us to stand alongside 95,000 children! Since 1958, *Children of the Mekong* has been dedicated to educating, training and supporting young people, continually adapting to their needs through three core pillars of action:

- Individual sponsorship, the very cornerstone of our mission
- Sponsorship of long-term projects, previously known as collective sponsorships
- Development programmes, tailored to the needs of each local community

With 1,115 programmes underway, sponsorship activities represent €8,726 million (+2%), making up two-thirds of *Children of the Mekong's* social mission. **Development programmes continue to grow, with 177 projects implemented**, totalling €4,304 million (+6%), representing one third of the charity's social mission. *Children of the Mekong's* financial situation remains strong, with the year ending on **a surplus of €57,655**.

Highlights of 2024:

- Head office teams visited one third of our sponsorship programmes.
- Major gatherings of our programme managers took place in Vietnam (400 attendees) and the Philippines (250 attendees).
- Responding to a call for support, we launched a scouting mission in **Timor-Leste** in September.
- We continue to strengthen the digital connection between sponsors and children, including "**Letters of Asia**" and "**Latest news from Asia**".
- September saw the launch of our **first solidarity treasure hunt**, set among the temples of Angkor!
- We opened an **online solidarity shop** offering clothing, books, watercolours and more.

Your continued commitment and generosity empower us to transform the lives and prospects of disadvantaged children. We are delighted to share the assessment from Ideas advisors, who supported us throughout the renewal of our Label on 7 February 2024.

"Children of the Mekong is a highly respected NGO, recognised for applying governance principles to an exceptional standard. The charity operates with efficiency, consistency and pragmatism, underpinned by humility and a profound sense of commitment."



95,000 children directly supported

THROUGH OUR THREE CORE PILLARS OF ACTION

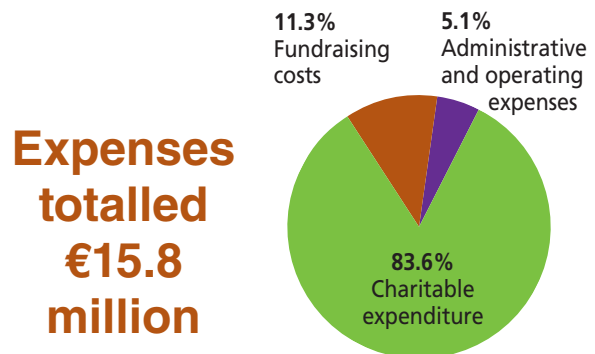
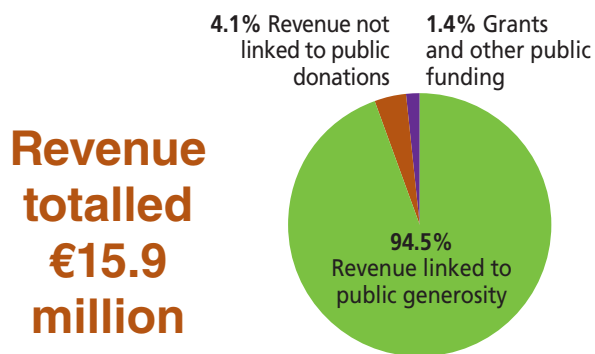
- Individual sponsorship
21,850 children sponsored
- Sponsorship of long-term projects
14,200 children supported
- Development programmes
60,000 children supported



OUR HUMAN RESOURCES

1,500 volunteers, overseas volunteers 'Bamboos', staff members...

AND THANKS TO YOUR UNWAVERING SUPPORT



Please find our **2024 Activity and Financial Report (in French)**

Discover our activities, events, and testimonials by simply scanning the QR code here.



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